

AutoConversion Announces Partnership with the 2019 Automotive Warranty Management Summit

NAPERVILLE, IL USA (September 9, 2019) AutoConversion, a multimedia network that features a variety of B2B programming for technology businesses, today announces a new media partnership with the 4th Annual Automotive Warranty Management Summit to be held the Henry Hotel in Dearborn, Michigan October 22-23, 2019.

The Automotive Warranty Management Summit, which is put on by ENG Events - European Networking Group, is an exclusive automotive event for OEMs, Dealers, and Tier II Suppliers to share expertise and best practices to develop strategies to enhance quality, brand loyalty, and customer satisfaction in the crucial warranty, aftersales, and aftercare value chain links.

E.N.G. has produced successful business conferences delivering invaluable information to senior level decision makers across Europe for over 20 years.

As a media partner, AutoConversion will promote the Summit on it's mobility tech and connectivity blog AutoConverse.com and on the AutoConverse Podcast. And as a benefit to AutoConversion members, companies that purchase a pass through AutoConversion will receive two (2) complimentary dealer passes. Attendee passes are priced at \$1,500 each, but the exclusive special offer for AutoConversion members for the 3-pass bundle is only \$2,000 total.

Additionally, ENG has arranged for multiple three of the Summit's presenters to also appear as guests on the AutoConverse Podcast this Fall. The guest names shall be announced on the AutoConverse website prior to the live recording sessions.

"We are pleased to partner with AutoConversion for this year's Summit - the 4th Annual," says Pam Walter who organizes the event for ENG. "This is a highly exclusive event that serves a niche audience, and AutoConversion has proven its ability to help bring awareness to events like the Automotive Warranty Management Summit. AutoConversion's Event Partnership Program offers entities like ENG a great opportunity to get the word out, drive attendance, and enhance the experience for our speakers and attendees."

About AutoConversion

AutoConversion provides media, advertising, and technology solutions for B2B brands and small businesses. Our mission is to help attract awareness of, spark interest in, and generate demand for your branded message. For more information visit www.autoburstmedia.com.

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